



CIREM
Confort



Your Comfort Zone

Ultimate Relaxation

"I need to relax" is an insistent continuous feeling we get through our daily busy lives, and thus we never stop craving the sensation.

Relaxation is an act of calming our bodies and our minds as well. It sets us to renew our energy and turn our mood around. We basically resort to sleep to relax and let discomfort subside, but that's not the only way. After a long hectic day we seek relaxation in daily routines when we lay down, read, watch TV, or use the computer.

We tend to relax and have quality time for ourselves, but are we actually doing it the right way? Do we stay in right postures that would guarantee the ultimate relaxation we can really get?





We're unaware that not feeling comfortable and relaxed is the foremost cause of mental, emotional, and physical problems. We must stay mindful that as relaxation is a necessity for a person's health, it's ultimately reached when we are comfortable and when we experience a luxurious life.

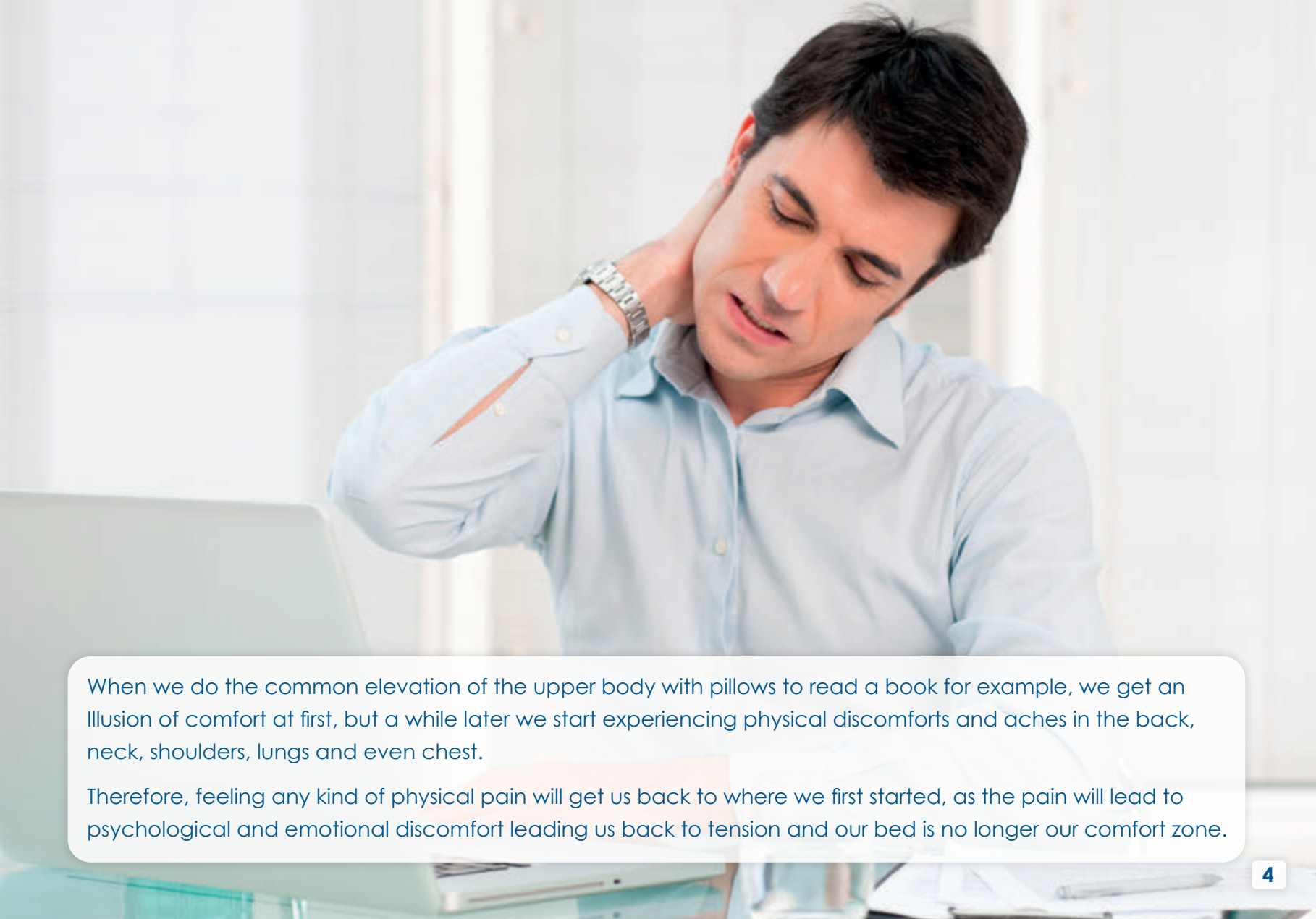
Thus we owe it to ourselves to rethink comfort... rethink relaxation... and seek to indulge in a luxurious, comfortable, and healthy lifestyle. We deserve to reach the utmost state of relaxation, to truly enter and fully experience the real meaning of a comfort zone, and that's through choosing the right and perfect household bed that would let us escape labor life and lead us into the comfort zone experience.

The Illusion of Comfort

A normal bed doesn't guarantee proper support for our postures when we're doing an activity, as a normal bed doesn't let the body push evenly on pressure points. After a long day, we get back home and as fast as we can we get into our beds dreaming of some relaxed quality time. We have wishful thinking that we'll finally get to be relaxed and comfortable. It's not entirely true that we'll get the utmost relaxation we can get; but we might even be making it worse.

When we're using a normal bed for sleep or any other relaxed activity like reading a book, watching TV, using the laptop... etc., we are really experiencing temporary relaxation and comfort. There are postponed consequences that we may not figure out at the moment.





When we do the common elevation of the upper body with pillows to read a book for example, we get an illusion of comfort at first, but a while later we start experiencing physical discomforts and aches in the back, neck, shoulders, lungs and even chest.

Therefore, feeling any kind of physical pain will get us back to where we first started, as the pain will lead to psychological and emotional discomfort leading us back to tension and our bed is no longer our comfort zone.

Cirém Confort adjustable bed

Let your body speak for Cirém Confort adjustable bed. Let it speak for itself when it's exposed to a true luxurious and a guaranteed healthy and comfortable experience with no long term physical or emotional discomforts.

Customize it your way...

Cirém Confort adjustable bed is designed to give proper support for all your body postures. It is equipped with a system that allows adjustable movement for your head, neck, back and foot. You can adjust and customize it to perfectly suit the intended activity you're doing.

Cirém Confort adjustable bed can be set to be entirely flat for sleeping, or it can be elevated at the head only, the feet only, or both the head and feet together for watching TV. It can also be adjusted in a zero gravity form still supporting your body posture properly.





Flat / Sleep



Head only



Feet only



Zero-Gravity

Health is as important as luxury

As we understand that a normal bed doesn't guarantee proper support for the body postures, we made sure to create an experience of perfection insuring comfort and health. Cirém Confort adjustable bed minds your health and well-being too. It will support a correct posture for your back spine allowing its natural curvature. It will also support various areas of your body including the neck, head, lower back, legs, and knees.

You'll be able to watch TV in a well-supported posture for hours without having to suffer from strains on your neck or lower back. You will peacefully read a book without having to change your position every couple of pages out of discomfort.



The adjustable bed will also reduce insomnia and permanent back and neck pain because even usual sleeping positions can strain your back and neck, and on the long run the pain will keep you awake as your sleeping position will provide no relief.

The adjustability of the sleep surface also helps attain a proper angle that reduces the strain on the heart and promotes proper blood circulation leaving you in good and healthy physical state.

In summary, Cirém Confort adjustable bed has an advantage over traditional flat ones because it provides: healthy posture, pressure relief, proper circulation, and customized support.

The wallhugger technology

When you utilize your bed for different activities it requires you to continuously move and take different positions, as you cannot stay still all the time. You may need to twist yourself or bend forward or backwards to reach for something.

Cirém Confort adjustable bed still didn't overlook such prosperity; it introduced the "Wallhugger" technology so you can adjust your well-being at the touch of a button. The wallhugger technology allows you to stay close to the nightstand making it easy to reach for something and move into different relaxing positions without creating any strains on your body.





wallhugger



Non wallhugger

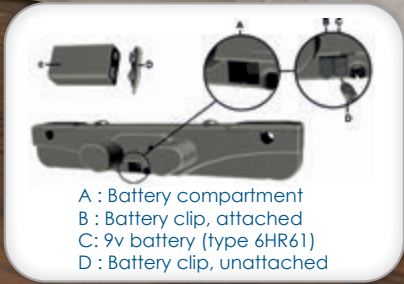




Stay Wireless... Stay charged

You don't need to worry about tangled wires anymore... Cirém Confort adjustable bed comes with a wireless remote control with 6 buttons. It allows you to easily adjust your bed position with one click away.

You don't need to worry about power cuts either... Power cuts will not delay your luxurious experience; we made sure nothing would interrupt your comfort zone. Cirém Confort adjustable bed is equipped with an emergency power supply in case of power cut; two 9V batteries are installed inside the actuator dedicated compartment.



A : Battery compartment
B : Battery clip, attached
C : 9v battery (type 6HR61)
D : Battery clip, unattached



1: Led Indicator
2: Head Up
3: Head Down
4: Leg Up
5: Leg Down
6: Both Up
7: Both Down
8: Flashlight

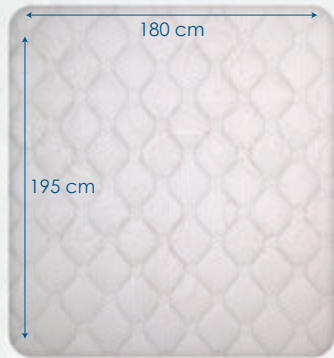
A close-up, side-profile photograph of a man with dark hair and a clean-shaven face, sleeping peacefully in a bed. He is wearing a white t-shirt. His eyes are closed, and his expression is relaxed. His right hand is resting near his head, and his left arm is bent with the hand near his chest. The bed has white, textured linens. The background is a plain, light color.

Pick what suits you the most

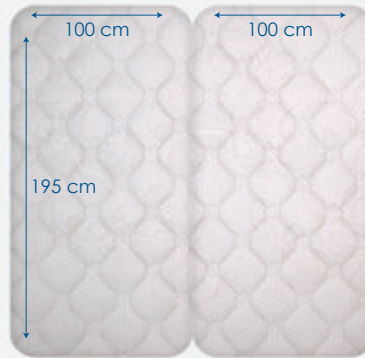
Another mean to assure comfort, coziness & luxury is the wide range of bed sizes offered by Cirém Confort. Feel free to choose the size that meets your exact preference and your ultimate comfort.

King-sized bed

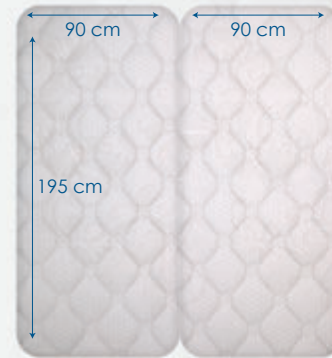
The 180X195cm king-sized bed suits two grownups. It is equipped with one control motor system controlled by one remote control. Also fitting for 2 adults, you can choose the 160x195cm bed. Choose what best fits your bedroom measurements.



One control motor & remote control for bed adjustability



Two control motor & Two remote control for separate bed adjustability to each partner



One control motor & remote control for bed adjustability

Twin King-sized bed

Another exceptional size is the Twin King-sized bed of two beds sized 90cm x 195cm or 100x195cm each that also suits two adults. This unique form is equipped by two control motors & two remote controls, one for each of the beds. It allows separate bed adjustability to each partner so they can customize their positions separately according to the activity intended by each of them.

Single Individual bed

Cirém Confort also offers the 140x195cm bed that is adequate for two children or one adult, and the 90x195cm, 100x195cm & 120x195cm that are suitable for one single individual. Those Four sizes have one control motor and one remote control for adjustability.

Cirém Confort 9 strengths

European Design: Indulge in classiness...

Treat yourself in the European French fine taste and classy designs.

Value for money: Your money is well kept...

The value goes straight back to you. We guarantee you'll purchase an item with maximum efficiency and quality.

Weight support: We support you...

Cirém Confort bed has a strong frame metal structure which supports distributed weight up to 160 kg

Noise barrier: Experience a tranquil environment...

Cirém Confort DC motor actuator system offers lower noise compared to AC motors.

Wireless: No complications...

Use your wireless remote control to change your position without worrying about tangled wires.

Wallhugger Technology: No strains...

Adjust your well-being at the touch of a button. The wallhugger technology allows you to stay close to the nightstand to easily reach for something without creating any strains on your body.

Emergency position reset function: Stay charged...

Nothing will break your comfort. The bed is equipped with an emergency power supply in case of power cuts.

Delivery time: Get it in no time...

Unlike purchasing from abroad, delivery time is no issue. We'll deliver your product in no time.

Customer service: Your satisfaction is our ultimate goal...

Our mission does not end with the delivery of the product. We are here for you all week days, with a professional customer service & maintenance team

Product Advantages



Company background

ECTI (Engineering Company for technological Industries) is a newly established company in Egypt specializing in manufacturing medical devices & automated furniture serving both medical care entities & residential customers respectively.

ECTI as well provides premium engineering services and consulting at the interface of technology & manufacturing as we acquire the in-house skills required to support the creation of an innovative concept all the way through concept development & testing till the production & marketing phases.

ECTI possesses a manufacturing facility & a research center with a total area of 12,000 m² in the 4th industrial zone in 6th of October City.

ECTI's Goal is to produce high quality products with competitive quality, technical specifications and reliability.

Centre Industriel de Recherche Électronique et Mécanique (Cirém)

Cirém is a French originated company that provides business solutions. It mainly supports the establishment of targeted automated products.

The company involvement starts from the initial phase of the design concept, prototype development & testing, product modification until the final product production phase. It is based on international quality assurance & control standards.



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